MMPSD001

SCRIPT DEVELOPMENT

DEVELOP A SCRIPT

Competence

Learning Hours

50

RQF Level: 4

Credits: 5

Sector: ICT and Multimedia

Module Type: General

Curriculum: TVET Certificate IV in Multimedia Production

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Issued Date: May 2023

Purpose statement	At the end of this module, the trainees will be equipped with knowledge to **Generate idea**, **develop treatment of the story**, **Write script**					
Delivery modality	**Training delivery**		**100%**	**Assessment**		**Total 100%**
	Theoretical content		**30%**	**Formative assessment**	**30%**	**50%**
	Practical work:		**70%**		**70%**	
	● Group project and presentation	**20%**				
	● Individual project /Work	**50%**				
				Summative Assessment	**50%**	

Elements of competence	Performance criteria
1. Generate idea	1.1 Relevant idea are properly conceptualized according to the eligibility of the source 1.2 Accurate story conflict are well constructed according to the film genre 1.3 Concise logline and synopsis are properly constructed according to the intended story
2. Develop treatment of the story	2.1 Story treatment style is properly identified according to the narration techniques 2.2 Characters profile is well constructed according to the character's role and scope
3. Write a Script	3.1 Script writing tools is properly applied based on script formats. 3.2. Script writing techniques is properly applied based on screenplay writing principles. 3.3 Scripts writing principles are properly applied based on screenplay writing techniques

Knowledge, Skills, and Attitude

Knowledge	Skills	Attitude
✓ Storytelling ✓ Screenwriting Format ✓ Genre Awareness ✓ Visual Writing ✓ Industry Knowledge ✓ Copyright and Legal ✓ Considerations	✓ Analytical skills ✓ Communication skills ✓ Computer skills ✓ Documentation skills ✓ Time management skills ✓ Reading comprehension ✓ Writing ✓ Active listening ✓ Critical thinking ✓ Speaking ✓ Time management ✓ Quality control Analysis ✓ Judgement and decision making ✓ System analysis ✓ Active learning ✓ Complex problem solving ✓ Social perceptiveness ✓ Coordination ✓ Persuasion ✓ Negotiation ✓ Monitoring ✓ Management of personal resources ✓ Learning strategies ✓ Service orientation ✓ System evaluation	✓ Action oriented ✓ Attentive ✓ Cooperative ✓ Courageous ✓ Decisive ✓ Faithful ✓ Flexible ✓ Goal oriented ✓ Honest ✓ Humble ✓ Innovative ✓ Observant ✓ Patient ✓ Polite ✓ Problem solving ✓ Punctual ✓ Responsible ✓ Self-confident ✓ Self-motivated ✓ Skilful

Course content

Learning outcomes	At the end of the module the learner will be able to: 1. Generate idea 2. Develop treatment of the story 3. Write Script

Learning outcome 1: Generate idea	**Learning hours: 10**

Indicative content

- **Conceptualization of idea**
  - ✓ Description of   sources of idea
  - Printed media
  - Internet
  - True story

- **Creation of a screen writing folio**
  - Note book
  - Journals
  - Books
  - Sketches
  - Photos
  - Research note

- **Identification of factors to idea selection**
  - Writer's interest
  - Actuality
  - Art market

- **Construction of story conflict**
  - ✓ Introduction to story conflict
  - Role of conflict
  - Types of Conflict

  - ✓ Creation of story conflict
  - Conflict with self
  - Conflict with others
  - Conflict with fate/god
  - Conflict with society/Nature
  - Conflict with technology
- **Development of story conflict**
  - Flat conflict
  - Dynamic conflict
  - Complex conflict
- **Construction of logline and synopsis**
  - ✓ Introduction to story log line
  - Definition
  - Length
  - Characteristics
  - Use

- **Writing a story logline**
  - Elements
  - Techniques

- **Writing a story synopsis**
  - Elements
  - Techniques

Resources required for the learning outcome

Equipment	Flipcharts stand, training room, projector, computer
Materials	Paper, pen, internet, markers, flipcharts, notebook
Tools	Script writing software Celtx, Final Draft, WriterDuet, Scrivener, Trelby, Google Docs, Highland, Fade In
Facilitation techniques & learning activities	• **Trainer guided practice** • **Group discussion** • **Brainstorming**
Formative assessment methods	• **Written assessment** • **Oral presentation** • **Performance assessment**

Learning outcome 2:Develop Story Treatment	Learning hours: 15
Indicative content	

- **Identification of story treatment structure**
    - ✓ Introduction of story treatment
    - ✓ Classification of narrative styles
        - Linear narration
        - Nonlinear narrative
        - Interactive narration
    - ✓ Techniques of developing treatment
- **Construction of character's profile**
    - ✓ Introduction to fiction and nonfiction characterization
        - Direct Characterization
        - Indirect characterization

- Fictional and non-fictional characters

✓ Categorization of characters

- Major characters

- Minor characters

- Supporting characters

✓ Identification of characters

- Central character

- Peripheral character

- Dynamic character

- Flat character

- Static character

- Stock character

- Symbolic character

✓ Construction of character's scope

- Character's physical dimension

- Character's Social dimension

- Character's Psychological dimension

Resources required for the indicative content	
Equipment	- Flipcharts stand, training room, projector, computer
Materials	Paper, pen, internet, markers, flipcharts, notebook
Tools	**Script writing software** **Celtx, Final Draft, WriterDuet, Scrivener, Trelby, Google Docs, Highland, Fade In**
Facilitation techniques	● Trainer guided practice

& learning activities	• **Group discussion**
	• **Brainstorming**
Formative assessment methods	• **Written assessment**
	• **Oral presentation**
	• **Performance assessment**

Learning outcome 3: Write a script	Learning hours: 25
Indicative content	

- **Application of screenplay writing tools**
  - ✓ Identifying script writing tools
    - Celtx
    - Final draft
    - Movie magic
    - Scrivener
    - Kit scenarist
    - Fade in
    - Writer duel
  - ✓ Script elements
    - FADE IN
    - Scene Heading
    - Action
    - Character's name
    - Dialog
    - Parenthetical action
    - Transition
    - Text
    - Shot
  - ✓ Using Writing format
    - One column format
    - Two column format

- Linear structure
- Holistic view

- **Application of screenplay writing techniques**
  - Three-act structure
  - Character development
  - Visual story telling
  - Conflicts and tension
  - Dialogue
  - Show, don't tell
  - Pacing
  - Structure and formatting

- **Introduction to central dramatic problem**
  - ✓ Special story mechanism
  - ✓ Obstacles and dilemmas
  - ✓ Complications

- **Introduction of Plot**
  - ✓ Chronology of the plot
  - ✓ Organizing your chronology
  - ✓ Plot logic
  - ✓ Circular and nonlinear chronology
    - Story organization
    - Coherent
    - Use unity of space and time
    - Location and settings
    - Montage
    - Flashbacks and Flash-forwards
    - Parallel action

- **Driven by Premises**
  - Reflect Central concept
  - Identify your premise
  - Reverse of fortune
  - Strong emotion
  - Conviction

	- Metamorphosis themes **Application of screenplay writing principles** - Clear goals and stakes - Conflict and obstacles - Emotional engagement - Character arcs - Unity of theme - Visual and dramatic

Resources required for the indicative content	
Equipment	**Flipcharts stand, training room, projector, computer**
Materials	**paper, pen, internet, markers, flipcharts, notebook**
Tools	**Script writing software** **Celtx, Final Draft, writerduet, Scrivener, Trelby, Google Docs, Highland, Fade In**
Facilitation techniques & learning activities	• **Trainer guided practice** • **Group discussion** • **Brainstorming**
Formative assessment methods	• **Written assessment** • **Oral presentation** • **Performance assessment**

References:

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